

Visual Representation

20	Exceptionally clear & creative layout; Easily discernable; Typically includes creative aspects that are unique to only this project
18-19	Clear layout; easily discernable; with creative elements in the design; only minor difficulties understanding the flow of the representation
14-17	Layout is moderately clear; difficult to understand placement of certain concepts; some creative elements apparent
13 & below	Layout is unclear; difficult to understand placement and flow of a large part of the representation; lacks creative elements

Knowledge Assimilation

20	Detailed integration of knowledge from course; displays high-level understanding of concepts with elaborate connections
18-19	Integration and understanding of major course concepts; evidence of connections between these concepts
14-17	Displays understanding of most concepts; some misunderstandings apparent; attempts to show connections between major concepts
13 & below	Includes little information from the course; fails to show connections between major concepts

Personalization

20	Project is very “schema-like” shows exceptional potential to transfer conceptual knowledge through the use of personal examples; goes beyond a “definitional” understanding of terms; representation is unique to the individual
18-19	Includes numerous personal examples of important course concepts. Project is very “schema-like”
14-17	Shows examples of important course concepts; some mistakes in applying examples on a personal level; project is moderately “schema-like”
13 & below	Few to no personal examples given; structure of the project is primarily impersonal and not “schema-like”

Accuracy

20	Outstanding integration/reflection of course concepts into a personal schema; Grammatically correct; virtually error-free project
18-19	Accurate integration/reflection of course content with very few errors; grammatically correct
14-17	Primarily accurate integration/reflection of course content with some minor errors; minor grammatical errors
13 & below	Gross errors in the integration/reflection of concepts; any number of grammatical errors

Effort

20	Evidence of extreme amounts of time and effort in the project. Precise diligence and care taken on the final project including cognitive and physical aspects
18-19	Evidence of large amounts of time and effort in the project. Diligent efforts apparent in the final project
14-17	Evidence of moderate amounts of time and effort in the project. A moderate amount of diligence is apparent
13 & below	Projects appears to have been completed quickly with little forethought. Completed works shows minimal effort and diligence
